



**EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF NATIONAL DRUG CONTROL POLICY**
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David K. Mineta Confirmed as ONDCP Deputy Director of Demand Reduction

(Washington, D.C.) – Today, David K. Mineta was confirmed as Deputy Director of Demand Reduction for the Office of National Drug Control Policy (ONDCP). In this role, Mr. Mineta will oversee ONDCP’s Office of Demand Reduction, which focuses on promoting drug prevention and drug treatment programs, as well as the agency’s newly created focus on programs for individuals in recovery from addiction.

Mr. Mineta brings nearly 20 years of broad, nationally-recognized experience in the design and delivery of effective demand reduction programs. He specializes in working with community-based organizations to reduce demand for substances of abuse, particularly among underserved ethnic, racial and gender communities. Since 1991, he has secured \$18,750,000 worth of funding from Federal, state, local government, and private grants.

As a former deputy director, researcher, manager and counselor, Mr. Mineta is poised to take on the challenge of coordinating ONDCP’s programmatic functions.

“I welcome with great pleasure David Mineta as Deputy Director,” said Director Kerlikowske. “His appointment underscores this Administration’s and this Agency’s recognition of the essential role local communities have to play in preventing and treatment drug use, as well as in promoting recovery.”

Since 1996, Mr. Mineta has worked with Asian American Recovery Services (AARS) throughout California. He started as a manager of treatment and competence transitions programs, but rose quickly to associate director and, since 2007, deputy director. As deputy director, he oversaw all agency grant writing and institutional technology departments, and assisted in strategic planning, community consortiums, and other necessary functions. Before joining AARS, Mr. Mineta was a counselor in San Jose’s School District and later in Santa Clara’s Alcohol and Drug Department.

Mr. Mineta studied Political Science at University of California, Berkeley and earned his Masters of Social Work from California State University, San Jose in 1990.

In May 2009, he was appointed to the Center for Substance Abuse Prevention National Advisory Council.

David K. Mineta was confirmed unanimously by the United States Senate on June 22, 2010.